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Transmission Date	Feature Name	Due Date
Jan 6	Auto	Jan 4
Jan 10	Business	Jan 6
Jan 13	Valentine's Day	Jan 11
Jan 24	Social Responsibility, CSR	Jan 20
Jan 27	Entertainment	Jan 25
Jan 31	Valentine's Day	Jan 27
Feb 2	Home & Garden	Jan 31
Feb 3	Fashion	Feb 1
Feb 7	Books & Authors	Feb 3
Feb 10	Health & Wellness	Feb 8
Feb 22	Women's Issues	Feb 18
Feb 24	Travel & Leisure	Feb 22
Mar 1	Personal Finance, Taxes	Feb 25
Mar 8	Family, Baby & Maternity	Mar 4
Mar 15	Food & Beverage	Mar 11
Mar 16	Education	Mar 14
Mar 22	Springtime, Easter & Passover	Mar 18
Mar 31	Auto	Mar 29
Apr 7	Fashion, Beauty & Bridal, Proms	Apr 5
Apr 14	Earth Day	Apr 12
Apr 20	Education, Graduation	Apr 18
Apr 25	Mother's Day	Apr 21
Apr 28	Fitness, Diet & Nutrition	Apr 26
May 5	Travel & Leisure	May 3
May 12	Pets	May 10
May 17	Food & Beverage	May 13
May 19	Business	May 17
May 24	Father's Day	May 20
Jun 2	Tech	May 31
Jun 6	Entertainment	Jun 2
Jun 9	Personal Finance, Consumer Trends	Jun 7
Jun 16	Summer Outdoors & Entertaining, 4th of July	Jun 14
Jun 21	Social Responsibility, CSR	Jun 17
Jun 28	Women's Issues	Jun 24

Transmission Date	Feature Name	Due Date
Jul 7	Fitness, Diet & Nutrition	Jul 5
Jul 11	Summer Outdoors & Entertaining	Jul 7
Jul 14	Education, Back to School	Jul 12
Jul 21	Pets	Jul 19
Jul 26	Family, Baby & Maternity	Jul 22
Aug 9	Education, Back to School	Aug 5
Aug 11	Books & Authors	Aug 9
Aug 18	Health & Wellness	Aug 16
Aug 25	Travel & Leisure	Aug 23
Aug 29	Hispanic Heritage Month, Hispanic Business	Aug 25
Aug 31	Fashion	Aug 29
Sep 8	Tech, Green Technology	Sep 6
Sep 12	Entertainment	Sep 8
Sep 15	Women's Issues	Sep 13
Sep 19	Home & Garden	Sep 15
Sep 29	Family, Baby & Maternity	Sep 27
Oct 4	Business	Sep 30
Oct 6	Holiday, Halloween	Oct 4
Oct 13	Food & Beverage	Oct 11
Oct 19	Holiday, General	Oct 17
Oct 25	Social Responsibility, CSR	Oct 21
Oct 27	Travel & Leisure	Oct 25
Nov 3	Holiday, Thanksgiving	Nov 1
Nov 7	Auto	Nov 3
Nov 8	Fashion, Beauty & Bridal	Nov 4
Nov 9	Personal Finance, Year-End Tax Preparation	Nov 7
Nov 15	Health & Wellness	Nov 11
Nov 17	Holiday	Nov 15
Dec 5	Holiday (Last Minute)	Dec 1
Dec 7	Fitness, Diet & Nutrition	Dec 5
Dec 8	Pets	Dec 6
Dec 12	Home & Garden	Dec 8
Dec 13	Tech, Consumer Electronics	Dec 9
Dec 15	Resolutions	Dec 13

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